

**The Road
to Fame**

**Skin
CARE
secrets**

**alexander
mcqueen**

CALL ME GLITTER

**SALMA
Hayek**

international

Source: 2007 Campari Calendar

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WEEKEND

MaxMara

Source: Marie Claire UK. March 2011. Pg 70

DKNY



www.robortocavalli.com

roberto cavalli

Photo: [unreadable], © 2010, Model: Anastassija, Jeans by Cortign and Blouse by Sabine Mescher



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Naturally!



What Would You Do? Tells Us

By Christine Owens

Make a Difference Day was Saturday, October 27, 2012. What did you do for others? Let us know! Shout it out!

What would you do if you knew that you would be interviewed in a month about what you do to make a difference? Would you continue what you are doing? Or, would you do more? Some people dedicate their lives to volunteering their time. Some people have no time, but give from their bank account. Some people have no time or money. What can they do? Prayers, smiles, a kind gesture as you do your errands, picking up litter as you walk along the streets, recycling, buying thoughtfully, sharing, living simply, teaching and sharing... these are important, no matter how small they seem.

I heard a conversation yesterday. One man told another what he had done for another, one life helped. The other man, cynical and uncaring, said, "That is just a drop in the sea." The first man replied, "But the sea is made of many drops." Do what you can.

Salma Hayek Inspires Glitter, International. -And Women Everywhere

by Glitter



"I believe that every woman is entitled to fight to preserve her youth. I have never had anything done on my face. I have never had dermabrasions, or peels, or injections of any kind, nothing," says actress Salma Hayek. Growing up, girls her age were normally expected to get an education, marry well while young, and raise children. However, in Mexico, she became a soap opera star on television, moved to the United States, and became a movie star. Her performance and co-producing in the film, *Frida*, earned her an Oscar nomination. She has produced a television series, *Ugly Betty*, and directed a movie, *Malandrino Miracle*, for Showtime.

Salma Hayek is one of the most sensual, glamorous, and influential celebrities in a long time. She displays integrity, demands attention when she walks in front of a camera, and fights for femininity. "I got teased because I was too short, or I was too brown. You would think, in Mexico that would be something normal, but I did get teased." Hayek's father is Lebanese, and her mother is a Spanish opera singer. She married her husband, Francois-Henri Pinault in 2009. He is the head of PPR, the French luxury-goods company. They have a four-year old daughter together, Valentina. Hayek is a stepmother to Pinault's two older children as well. The pair has a gorgeous home in Paris, a country house "outside of the city." They also live part of their time in Los Angeles.

"I think that I did do what was expected of me, but not quite the way my family expected me to. I think I did a lot more." Hayek has had her whole life's worth of experience with skin care and the ingredients that go into it. It is not only her brilliance that separates her from the rest of the industry, but her strong work ethic and confidence is what will keep her working in the skin and movie industry much longer than anyone else. Salma has created and developed a beauty line, *Nuance*. It was launched and distributed in the summer of 2011 at CVS. Her grandmother, who studied to be a beautician, used to use her own kitchen to cook up potions, and then supplied them to government officials and their wives. In many ways, Hayek has made her line as a tribute to her grandmother. "She started working on my skin when I was twelve or thirteen. I never used soap on my face. Once, she shaved our heads and put egg on it and all of these things. But I have to give her credit, my hair is great. I wanted to create beauty products for my grandmother. She would develop her own creams. She made me my very own glycerin soap when I was very little. If I had pimples, she got rid of them with sulfur. So, I made an acne product that uses sulfur. But, my idea was to add licorice extract, which bleaches the dark spot that usually takes three weeks to go away. She would boil walnuts to use as a tightening lotion. I have finely ground walnuts in a facial scrub that is also tightening."

Hayek confesses that she had once rid herself of a gray hair by pure force of will. There is nothing like plain, positive energy and an upbeat attitude. "They are not listening anymore," she admits while letting out a laugh, "parting her hair in an attempt to show me the few strands of silver mixed in with her dark chesnut brown," adds *Allure* magazine. "There are just too many." says Hayek. "I do not have time to do so many of them, one by one." She has not always had perfect looking; amazing skin. She used to smoke, and has not always been avoiding the sun. "I really think it is the creams." she laughs.

"My career has given me a lot of experience to be under pressure of having to be beautiful and having to look for tricks to make it work. I have been traveling and doing my own research, working with the labs, and trying different things. There are many things that I knew that the mass markets were not using." Hayek's goal is to convey her knowledge with her beauty line to as big of a range of audience as she can reach. Bringing down the self-esteem of women for profit is something that the fashion and beauty worlds have been accused of doing with their ads. Hayek keeps a very firm belief that it is possible to encourage a woman's strengths by offering the correct products, instead of advertising what may make

them anxious about their weaknesses. She is extremely intelligent in her thinking, thought process, and charisma in carrying out what she believes so that other women can benefit. "I am doing this with the philosophy that within you there is beauty and you have to learn how to find it and enhance it in a natural way. One thing that is exciting about being a woman is that you can rediscover your beauty over and over and over."

So many in Hollywood take to the care of celebrity dermatologists and fall into wanting and getting plastic surgery. Hayek is absolutely unique, disliking the trend of manipulation. "Everyone ends up looking similar," states Allure magazine. Hayek makes a fantastic point that people often do not consider. "It is like the uniform of a generation, and it is not necessarily beautiful. It is not wrinkled looking, but it is not beautiful."

Is it the possible growing of insecurities in women that cause them to cover up the inevitable? Is it the trends that have become commercial, or things of the world telling us what we need? Is it an undeniable urge to receive happiness, when we can only achieve that from becoming a friend to ourselves? No matter the reason, women can still make themselves feel fabulous and take care of their skin in a natural way. One way is to support each other and bring one another up.

Famous, well-known movie stars who have become used to the limelight; they go to parties, get followed by paparazzi, adored by fans, all the autographs, photographs, etc. They appear to have all the time in the world with assistants, an entourage, constant attention, and boat rides. They begin to seem almost unimpressible, in a sense. Salma Hayek shows no evidence that she has been affected by all the fame. She shows real humility and vulnerability, a human, just as the rest of us. Allure magazine writes, "Jean, You scored! She high fives me, sinks into the velvet sofa after she sees the dazzling hotel room with ocean-colored walls and chandeliers dripping with huge crystal teardrops." Salma shows compassion as a person, uses dramatic pauses, speaks in capital letters, and exudes exclamation points.

She lives in Paris, and describes it to readers vividly: "It is Paris! Everywhere you turn, every corner, every flower, every street lamp. Someone has looked, and taken a breath, and used their imagination to make something beautiful. It is nuts, how good the people look, too. Nobody is overweight, everybody is well dressed, no tennis shoes. Somehow, even though they walk all over the place, everyone manages to wear real shoes, nice shoes. My husband, it is funny, but he hates it when I have Parisian hair! He loves my crazy maniac-madwoman just-got-

out-of-the-shower hair. He is like the lawyer for my thick, wild, natural hair. He is like 'Why make it suffer?' But, you know, for forty-five years I have got this big hair, and these big boobs, and I am this tiny, tiny person. Sometimes, you just want to be smaller. He is probably right. My mom always said 'You think you know better than God?' My boobs," she says with a laugh, "They are not bad, by the way. I am not complaining about them.



Salma's little girl, Valentina, has already been around the world and speaks fluently, moving between different languages; French, English, and Spanish. Her mother wants to teach all her knowledge of skin care and her love of skin care creams to her young daughter. She explains, "I said to her, 'Beauty feels very hurt if she is not appreciated. And if you do that, she might just walk away from you and go somewhere else. You better be nice to Beauty and take good care of her.'" To all women, she says, "As a woman you should be more at ease with your sexuality. When you are in your 40's, you are more self-assured about that part. That is the way it should be. If you are a girl who can not walk in heels, it does not matter how beautiful you are. If you look like a chicken that has been spiked in the feet, it is not going to be sexy." When she was twenty-five and tried to become a movie star in Hollywood, Mexico laughed and did not believe in her. She could not find work, even as an extra. "My skin, you want to talk about bad skin? I had acne and this acne was so bad, it sent me into a severe, severe depression. Like I could not leave the house. I would wake up in the morning and lie there and touch my face before I got up, just to prepare myself to look in the

mirror! The next stage with that sort of depression is food: too little, or too much. Guess what I did? I mean I was fat and broken out. I could not leave the house and I could not pay the rent! Alfonso Cuarón came to the house. He said, 'You can not do this to yourself.' He taught me how to meditate and relax, and I got myself back together! Accutane. I did not want to, but it cured it. "

"Somewhere my grandma is smiling. She would take me with her to the pharmacy to get her materials. She knew what she was doing. She died at ninety-six, with no wrinkles! She believed in gentle things, so my serum has royal jelly, my cream has lavender. I am especially proud of tepezcohuite, which they use to treat burn victims with in Mexico. I brought it to the chemists, who had never seen it; that is when you know you have something new." Then Hayek switches the topic from formulas back into botox. Here is when we learn something else that is new, and very important.

"Botox, trust me, I have been tempted, but I resist! Think about what happens to your muscles, and your skin. If you are sick and do not move for a few days, it all atrophies! Plus, if you freeze a muscle in your face, other muscles have to compensate! And once you stop, what does that look like? You know Latin people? African-American people? How our skin ages more slowly? Even though we are dramatic, we move our faces, we eat higher-fat foods, we are the ones with fewer wrinkles. It makes you wonder."

Salma Hayek is inspiring to women everywhere. We are including more on her in our "News" section. Keep checking in, because information will be added daily, including a special get-the-look for Salma's style. We will be celebrating "Make a Difference Day" by posting new "Salma" tips every day this month. Stay alert, there are more surprises to come!

Sources:

1. Allure Magazine, September 2011. Pages 202, 204, 205.
2. Lucky Magazine, May 2012. Pages 137,138.

Alexander McQueen, Designer of Dreams

By Christine Owens

"I get my ideas out of my dreams.... If you're lucky enough to use something you see in a dream, it is purely original. It's not in the world -- it's in your head. I think that is amazing."

~ Alexander McQueen



Jemal Countess/WireImage.com

“Even after his passing, Alexander McQueen remains one of the most influential designers to date. His "Savage Beauty" exhibit was the most successful fashion exhibit the *Metropolitan Museum of Art* has ever had, with lines often extending around the block. The exhibit was so popular, they even extended its run twice.”~GuestofaGuest.com

**Metropolitan Museum of Art Exhibit “Savage Beauty”
May 4 – August 7, 2011**



Photograph © Sølve Sundsbø

The exhibit at the *Metropolitan Museum of Art* was one of the most successful exhibits for the museum. *The New York Times* art critic, Judith Thurman, advised readers to see the exhibit even if you do not normally care for fashion shows as the curator had full access to the McQueen archives. He presented “a shamelessly theatrical experience” for the viewers, as, of course, McQueen would want it.

For a stunning video of his dramatic runway shows, a collection of photographs and a narrative about the exhibit and Alexander McQueen’s aesthetic from its curator, Andrew Bolton, please visit <http://blog.metmuseum.org/alexandermcqueen/about/>

“Every collection told a story. When you watched one of McQueen’s collections, you were always having these feelings of awe or wonder or fear or terror. And the intensity of his collections came from the fact that it was often very much about his state of mind at a particular time. For McQueen the runway was primarily a vehicle to express his imagination. He was very dark. That darkness came from a deep romanticism—the darkest side of the nineteenth century—and that’s what I always felt when I saw his collections. ” ~Andrew Bolton, Curator

Video Fashion presented a YouTube video about the Red Carpet Gala that included Hollywood celebrities and the fashion elite to celebrate McQueen and the *Metropolitan Museum’s* Exhibit:



Photo: Associated Press

www.youtube.com/watch?v=ga8Bg5vcgJo

This celebrated designer was born in London, the youngest of six children, to a Scottish taxi driver and a social science teacher. In primary school he started making clothing for his sisters and let everyone know that he wanted to be a fashion designer. He attended

an art school, learned his impeccable tailoring skills apprenticing with London's best tailors and went on to create for theatrical costumiers. In 1994 he returned to London to attain his Master's Degree in fashion design. His work made an artistic statement and his runway shows became known for extravagance and shocking displays. Musicians and celebrities sought him out for his ability to draw attention and mesmerize the crowd.

Who wears Alexander's designs? Anyone with a flair and a need to be seen: Nicole Kidman, Penelope Cruz, Sarah Jessica Parker and Rihanna, J-pop. Queens such as Avumi Hamasaki, Namie Amuro, and Koda Kumi have worn McQueen clothing to events. Bjork, Avumi Hamasaki and Lady Gaga have been seen in Alexander McQueen designs in their music videos. Yes, the shoes that Lady Gaga wore and caused the models to revolt were designed by Alexander McQueen. Celebs and fashionistas can find his boutiques in London, New York, Los Angeles, Milan and Las Vegas.



Lady Gaga in Alexander McQueen's designs at the 2010 Video Music Awards in Los Angeles [Photo: Wire Image](#)



The daring Lady Gaga wears Alexander McQueen dress and heels in her [Bad Romance](#) video.

Following his unhappy death in 2010, McQueen left most of his \$26 million estate to his Sarabande charity to support scholarships to the art school that he attended, Central St. Martins College of Art and Design. He bequeathed large amounts to his sisters and brothers, two household members, his godson and all of his nieces and nephews. His dogs will be well cared for by his estate. Two animal charities, the London Buddhist Center and a health advocacy trust also received the benefit of McQueen's creative dreams.

How has his line been carried onward? Sarah Burton, now running the fashion house, presented The Fall/Winter 2012/13 collection for London's Fashion Week which was fascinating. You can see it by

following the link below to McQueen World, along with longer videos of his creative runway shows. They are extraordinary. Of course, you must keep up with the dreaming by visiting McQueen's home page:

ALEXANDER MCQUEEN

www.alexandermcqueen.com/alexandermcqueen/en_US



Fall/Winter 2012/13 Photo: Fabsugar

For the videos of McQueen's seasonal lines visit [McQueen World](http://www.youtube.com/user/mcqueenworld?feature=results_main) at http://www.youtube.com/user/mcqueenworld?feature=results_main

Sources:

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Free People Style for Fall 2012



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Henly \$88



Velvet Flare Pants \$128



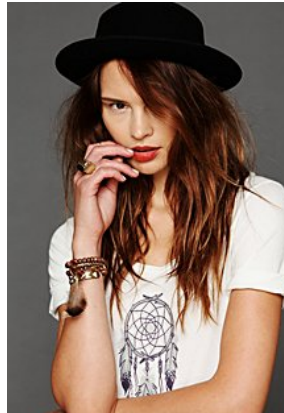
Turquoise Belt \$78



Fur Vest \$168



Chiffon Maxi #148



Felt Boater \$98



Fringed Scarf \$58



Suede Lace Ups \$348



Interview

{continued}

Source:Marie Claire UK.March 2011.Pg 190



shop at mango.com
store locations mango.com/shops

M A N G O

Fame?

By Chris Curtis

I'm trying to become a TV star.

Really. It's honestly about the money; I have an idea and the skill set to do it along with several friends who combine to make up a team. It's a reality show, with lots of stuff going on all at once. I've written a Pitch, and it has been sent out to LA, NY, and even all the way to Australia. (A few folks in Australia even showed some interest, but they wanted to mess with it too much to make it work). We've discussed it and shared ideas and reached out to networks of people and on and on....

If it actually comes to be then we will not only have a TV show, but through the nature of our show concept we will also be seen live, online, pretty much constantly for some months whenever we are awake. We will be in the ultimate fishbowl, interacting with the public in many ways, and even in person.

We will be stupid crazy famous, or at least well known. We will have achieved 'Fame'.

But is that a good thing?

What it is like to be a glamorous fashionista? Or live as an actor, ball player, politician, whatever you like. What happens when they just need to buy gas, or have lunch?

These are questions that are popping up for me, as I spend so much effort into trying to make all of that happen. Just being in a FB group has at times created so much drama and unpleasantness that it sometimes has become untenable.

Would such negativity occur? Of course it will. I've written little things for the Boston Globe that attracted such vile responses that I was left stunned. The haters are out there, and they will find reasons to hate, no matter what anyone does.

So, Fame?

Would there be an upside? Of course there would, and there is something to be said for being 'recognized' in public. It has happened to me already, and at my tiny level it is kind of fun when it does

happen. Many people would try hard to be extra nice and all, and I bet that in a bar I would have trouble paying for a beer, or even pay for dinner if we were filming there. Affirmation is nice, even if it has that 'Hollywood' phony sheen to it.

But what is the real upside, beyond the paycheck? I think that the only real positive of substance is the chance to have my time up on the soapbox. If this happens we will have a long time, and many hours each day, to deal with controversy. A year and a half ago the first day of my annual vacation ended up in Joplin, where over 150 people were killed by a storm we were chasing. I was on TV in Boston the next day, and wrote a few pieces for the Boston Globe. The trolls came out in force, accusing me of 'enjoying' the misery of others. If we were on TV, and online live, we would have the chance to respond to such things, and to discuss the issues at length. (That 150 number might have been doubled if not for the chasers in the area, who directly caused the warning sirens to be activated, and we stopped chasing and rescued people, being first on the scene perhaps a minute behind the tornado).

When we did our rescues we turned off our cameras and instead ran out into the storm. The rain had us drenched within seconds, and lightning was hitting all around. We were on the Interstate and the tornado had just crossed it in front of us. We had actually slowed down so we could avoid being hit ourselves. The tornado was fully obscured by a wall of rain, our only means of detecting it was by looking at our radar displays. This meant that the truckers on the road ahead of us also couldn't see it, and when we got to the crossing point twenty four trucks were scattered around like discarded toys all over and to the sides of the highway. We got out and each ran to a different truck to see to the drivers. I approached one that was on its side, with the engine cowling torn off. I was able to stand under the cover of the cowling, and right up against the windshield. I had no idea what I was going to see as I turned that corner, it might have been something out of a horror film.

The driver was standing up, and chatting on his cell phone. He saw me and gave me a thumbs up. I yelled 'OK' and went to see what else was happening. One of the trucks was on fire, even through the rain, and they had pulled the driver, and his cat, out of it. The driver had a bad head wound and they were using a towel to control the blood. One of our vans was armored against hail and debris so that driver and another injured driver were both put in it and we sent them off to the hospital. Everyone else was alright, and the police and fire units were

starting to show up, so we decided to get out of the way. As we drove south we heard on the radio that the hospital had been hit, and was in flames. It took us most of a nervous hour to make contact with our friends, who had seen more horrors in the city itself.

If this had happened during our show, we would first have been able to get out information to all concerned immediately. The Joplin Police never turned on their tornado sirens until a chaser told them to while it was on the ground. They couldn't see through the wall of rain any more than the truckers could. But we knew exactly what was happening. But even after the fact, people would be sending tweets, emails, talking to us live in chat rooms, etc. The immediacy of it, the REALITY of it, would be unlike any other show. And when the trolls piped up, we would be able to respond and direct a group discussion. We would have eight or so people online, with video, audio, and messaging all at the same time.

We would have a perfect opportunity to create an ongoing dialog with the public, in a relaxed and thoughtful manner. Imagine that!

So, I'm going for it. Fame is a tool. You can use it for good, or evil, or just toss it away like an empty water bottle. It all depends on the user.

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REGENERIST

Source: Marie Claire UK. March 2011. Page 244.

Calvin Klein
BEAUTY

THE NEW FRAGRANCE





CESARE + PACIOTTI
8/A SLOANE STREET, LONDON



Stella McCartney

Clutch, Prada £420

Dress, Topshop £60

Sandals, Kurt Geiger £180

Michael Kors



Sandals, Bionda Castana £500

Bright Ideas

Wake up your wardrobe with a shock of colour

Shorts, ASOS White £38

Belt, LK Bennett £80

MaxMara



Top, DKNY £143

Shirt, Bruuns Bazaar £119

Skirt, Wallis £35

Trousers, River Island £29.99

STYLE TIP
The new way to do brights is to wear them head to toe

Watch, Storm £79.99

Clutch, Ralph Lauren £1,615

Sandals, Office £60



Chloé



Blouse,
ASOS
Black
£45



Bra, D&G
£160

Knickers,
D&G
£135



Stella McCartney



Shorts,
Bruuns
Bazaar
£119



Necklace,
Les
Néréides
£155

Oh So Pretty

Pleats, chiffon, florals... what's not to love about this trend?



Dress,
Forte
Forte
about
£330



Bag,
D&G
£340



Jacket,
River
Island
£54.99



Shoes,
Dune
£65



Shoes,
Nicholas
Kirkwood
£665



D&G

Skirt, Antik
Batik at my-
wardrobe.com
£175

Bag,
Sonia
Rykiel
£314



STYLE TIP

Fluid fabrics in soft shades make the look ultra-feminine

Skirt,
Jaeger
London
£199

Belt, Paul Smith £79





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Shoes,
Paul
Smith
£255



Purse,
Paul Smith
£189



'Madame'
bag, Jil
Sander
£930

*From ditsy to
abstract, florals
are the go to print
of the season*
Scarf, DKNY
£59



Shoes,
Kenzo
£380

The Shoe

If you buy one thing
this season, make
it a pair of wedges.
Height inducing
and comfortable —
what's not to love?



Wedges,
D&G
£455



Boots,
Vivienne
Westwood
Red Label
£375



Sunglasses,
Retrosuperfuture
at Liberty
£120



Bag,
Rochas
£670



Bag, Just
Cavalli
£385



Watch,
Liberty
£55



Shoes,
Dolce &
Gabbana
about £900

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Etro

Fendi



Trousers, Gérard Darel £135

Belt, Ted Baker £59

Bag, Louis Vuitton, from a selection



Sandals, Laurence Dacade about £360



Dress, Warehouse £49



Sunglasses, Miu Miu at Sunglass Hut £145

1970s Redux

The era of Studio 54 glam makes a heady return

Marc Jacobs



Skirt, Whistles £175



Blouse, River Island £34.99



Bangles, Freedom at Topshop £25 for eight



Jumpsuit, F&F at Tesco £25



Skirt, River Island £34.99



STYLE TIP
Don't leave home without your wedges or platforms




Sandals, Office £85

Bag, Moschino £690



Styled by Des Levis. Photographs by Mitchell Earls. St. | lites by nonalide.com



3D florals
White silk top and skirt, from
a selection, Antonio Berardi

Floral maxi

Silk dress, £2,205, raffia sandals, £490, and leather and rope belt, £85, all D&G

